



An Evening with Alumna  
**Susan Graham**

to benefit the School of Music Building Fund

In Concert at the  
Meyerson Symphony Center  
April 5, 2019



**Sponsorship  
Overview**



TEXAS TECH UNIVERSITY

J.T. & Margaret Talkington  
College of Visual & Performing Arts™



*Susan Graham*

**Hello!**

I'm Susan Graham, international Grammy-award winning mezzo soprano. I sing with the Metropolitan Opera in New York, as well as with leading opera houses and symphony orchestras worldwide. I am so very proud that it all started at the Texas Tech University School of Music in Lubbock, Texas.

You may ask, how did a nice girl from Midland, Texas become an international opera star? It took a lot of hard work along with the excellent education I received at the Texas Tech University School of Music, starting when I was 18 years old! That was quite a while ago....!

On April 5, 2019, at 7:30 pm, I will be giving a benefit concert at Meyerson Symphony Center in Dallas, Texas to kick off the fundraising for the new School of Music Building at Texas Tech University.

The talent, energy, and number of students and faculty are such that the School of Music has simply outgrown the 1951-built building in which I received my training. The School needs new state-of-the-art facilities, classrooms, rehearsal spaces, and performance halls that will allow the J.T. & Margaret Talkington College of Visual & Performing Arts and Texas Tech University to attract highly talented music students well into the future.

The new School of Music Building will provide all of this and much more. Technology has transformed our everyday world, and the way in which musicians are trained is no exception. Things have changed a lot since I was there, and we owe it to today's students and tomorrow's stars to give them every modern opportunity to thrive in their training.

This is where you come in. Won't you please join me for this very special evening at the Meyerson Symphony Center in Dallas to support the School of Music Building Fund? Texas Tech's University Symphony Orchestra, under the direction of Director of Orchestral Studies Maestro Philip Mann, will accompany me as I perform selections of some of my very favorite music.

I hope you will also consider becoming a sponsor of this important event. For details, please go [www.susangrahamdallas.com](http://www.susangrahamdallas.com).

I am excited to join with these magnificent TTU musical forces, and I promise this will be an evening you will never forget. I hope to see you in Dallas. Thank you.

*Sincerely,*

*Susan Graham*

**Susan Graham**



## **Announcing a transformative new initiative for Texas Tech University and the arts: The New School of Music Building Fund.**

**Imagine the impact — creatively and culturally — of a brand-new home for music at TTU.**

The arts are a central part of life on the Texas Tech campus, enhancing the collegiate experience for TTU's more than 37,000 students. More than 3,000 TTU students take music courses or participate in our nationally renowned ensembles, including the Goin' Band from Raiderland. Another 600 students, and growing, are music majors. A new School of Music will provide state-of-the-art performance, rehearsal, and experimental spaces, along with well-equipped teaching, recording, and research facilities so that TTU can better compete on regional and national levels.

Conceptual Rendering



## A celebrated alumna, a cause to celebrate.

Our illustrious School of Music alumni have achieved national and international acclaim and are models for the next generation of musicians who will follow in their footsteps. We invite you to join one of our most celebrated alumni, international opera star Susan Graham, for a benefit concert at Dallas's iconic Meyerson Symphony Center on April 5th, 2019.

Ms. Graham will perform a concert of her favorite selections, accompanied by the talented young players of Texas Tech's University Symphony Orchestra, under the direction of Maestro Philip Mann. Proceeds from this very special evening will launch Texas Tech's new School of Music Building Fund.

### Join us in Dallas and be part of the future of music.

Enclosed is information about how you can get involved beyond purchasing a ticket. Event sponsorships enhance your support of the School of Music Building Fund while making a wonderful event even more unforgettable for you and your guests. Benefits include recognition, special receptions, prime seating, and the opportunity to meet Susan Graham following her first Dallas appearance in more than six years.

Whether you are a proud Red Raider, a music lover, or someone who wants to play a role supporting the musicians of tomorrow, we invite you to come be a part of an unforgettable evening...and the future of music at Texas Tech.

"There is no more exciting time than now to support our School of Music by helping to ensure that our facilities are equal to the world-class talent of our students and faculty."

**Dr. Noel Zahler**

Dean, J. T. & Margaret Talkington College of Visual & Performing Arts

[www.susangrahamdallas.com](http://www.susangrahamdallas.com)



# An Evening with Alumna Susan Graham

## Benefitting the Texas Tech University School of Music

<b>Sponsorship Packages</b>	<b>Diamond \$50,000</b>	<b>Platinum \$25,000</b>	<b>Gold \$10,000</b>	<b>Silver \$5,000</b>	<b>Bronze \$2,500</b>	<b>Supporter \$1,000</b>
Opportunity to address audience at performance	✓					
Private brunch with Susan Graham	10 guests	5 guests				
Priority box seating	20 seats	8 seats	6 seats			
Priority seating				4 seats	2 seats	2 seats
Post-concert VIP champagne reception passes	20 passes	8 passes	6 passes	4 passes	2 passes	
Photo opportunity with Susan Graham	✓	✓	✓	✓	✓	
Special commemorative gift	✓	✓	✓			
Dedicated radio ad recognition	✓	✓	✓			
Premium valet service	✓	✓	✓			
Promotional spot in concert program	full page	half page	quarter page			
Social media campaign visibility	✓	✓	✓			
Prelude Pre-Concert Party passes	20 passes	8 passes	6 passes	4 passes	2 passes	2 passes
Recognition on signage and print materials	✓	✓	✓	✓	✓	
List recognition on invitation, concert program and event website	✓	✓	✓	✓	✓	✓

Special underwriting and partnership opportunities include:  
Pre-concert reception, Post-concert VIP reception with artist, Invitation, and Media

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# An Evening with Alumna Susan Graham

## Friday, April 5th, 2019

*To Benefit the Texas Tech University School of Music Building Fund*

### Sponsorship Packages

#### **Diamond - \$50,000**

- Opportunity to address audience at performance
- 10 seats at private brunch with Susan Graham
- 20 priority box seats
- 20 post-concert VIP champagne reception passes
- Photo opportunity with Susan Graham for 20 guests
- Special commemorative gift
- Dedicated radio ad recognition
- Premium valet service for 20 guests
- Full-page promotional spot in concert program
- Social media campaign visibility
- 20 Prelude Pre-Concert Party passes
- Recognition on signage and print materials
- List recognition on invitation, concert program and event website

#### **Platinum - \$25,000**

- 5 seats at private brunch with Susan Graham
- 8 priority box seats
- 8 post-concert VIP champagne reception passes
- Photo opportunity with Susan Graham for 8 guests
- Special commemorative gift
- Dedicated radio ad recognition
- Premium valet service for 8 guests
- Half-page promotional spot in concert program
- Social media campaign visibility
- 8 Prelude Pre-Concert Party passes
- Recognition on signage and print materials
- List recognition on concert program and event website

#### **Gold - \$10,000**

- 6 priority box seats
- 6 post-concert VIP champagne reception passes
- Photo opportunity with Susan Graham for 6 guests
- Special commemorative gift
- Dedicated radio ad recognition
- Premium valet service for 6 guests
- Quarter-page promotional spot in concert program
- Social media campaign visibility
- 6 Prelude Pre-Concert Party passes
- Recognition on signage and print materials
- List recognition on concert program and event website

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**Silver - \$5,000**

- 4 priority seats
- 4 post-concert VIP champagne reception passes
- Photo opportunity with Susan Graham for 4 guests
- 4 Prelude Pre-Concert Party passes
- Recognition on signage and print materials
- List recognition on concert program and event website

**Bronze - \$2,500**

- 2 priority seats
- 2 post-concert VIP champagne reception passes
- Photo opportunity with Susan Graham for 2 guests
- 2 Prelude Pre-Concert Party passes
- Recognition on signage and print materials
- List recognition on concert program and event website

**Supporter - \$1,000**

- 2 priority seats
- 2 Prelude Pre-Concert Party passes
- Recognition on signage and print materials
- List recognition on concert program and event website

We are happy to work with corporate and individual sponsors to tailor benefits in order to meet your goals, vision, and preferences.





For additional information or to discuss a sponsorship, please contact:

**Robin Phillips**

Director of Development  
806.834.7353  
robin.phillips@ttu.edu

**Noel Zahler**

Dean  
806.834.2202  
noel.zahler@ttu.edu



TEXAS TECH UNIVERSITY

J.T. & Margaret Talkington

College of Visual & Performing Arts™



# An Evening with Alumna Susan Graham

## Sponsorship Commitment Form

*-Some sponsorships are limited and may sell out-*

Sponsor name (as it should appear in publication)\_\_\_\_\_

Address\_\_\_\_\_

City\_\_\_\_\_ State\_\_\_\_\_ Zip\_\_\_\_\_

Phone\_\_\_\_\_ Email\_\_\_\_\_

I wish to remain anonymous

**Yes, I would like to participate in “An Evening with Susan Graham” at the following level:**

**Diamond - \$50,000**

**Platinum- \$25,000**

**Gold - \$10,000**

**Silver - \$5,000**

**Bronze - \$2,500**

**Supporter - \$1,000**

I am unable to participate in the event but wish to support the School of Music Building Fund with a fully tax-deductible donation of \$\_\_\_\_\_

### Payment Information

Enclosed is my check made payable to The Texas Tech Foundation, Inc. Please note “Susan Graham Benefit” in the memo line

Please charge my credit card  
 Visa  Mastercard  Amex  Discover

Card number:\_\_\_\_\_

Exp:\_\_\_\_\_

Security code:\_\_\_\_\_

Signature:\_\_\_\_\_

### Please return

By mail:

Robin Phillips  
J.T. & Margaret Talkington College of Visual & Performing Arts  
Box 45060  
Lubbock, TX 79409-5060

By email:

TCVPA@ttu.edu

To purchase a sponsorship by phone, please call:  
806-834-7353

To purchase a sponsorship online, please go to:  
[susangrahamdallas.com/sponsorships](http://susangrahamdallas.com/sponsorships)

*An Evening with Susan Graham benefits the TTU School of Music Building Fund, through the Texas Tech Foundation, Inc., a 501(c)(3) non-profit organization. Your donation is tax-deductible to the extent allowed by law. An estimate of the fair market value of goods and services provided as part of your giving level will be mailed to you.*

**Visit [susangrahamdallas.com/sponsorships](http://susangrahamdallas.com/sponsorships) or call 806-834-7353 for more information**



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